

**TMC NAMES POLYSTAR POWERED BY ELISA AUTOMATE A 2020
COMMUNICATIONS SOLUTIONS PRODUCTS OF THE YEAR AWARD WINNER
STATING:
"VIRTUAL NOC POWERED BY ELISA AUTOMATE RECOGNIZED FOR EXCEPTIONAL
INNOVATION"**

Stockholm, SWEDEN, 15th July 2020 –Polystar, an Elisa company announced today that TMC, a global, integrated media company, has awarded the Virtual NOC solution powered by Elisa Automate, a 2020 Communications Solutions Products of the Year Award.

Service quality has now become a key differentiator for Mobile Network Operators (MNOs). As a result, they must continuously monitor, optimise and enhance service quality to ensure that people obtain the experiences they demand and have come to expect. To achieve this, MNOs must move from traditional, network-centric operations model to a new, service operations model.

Polystar and Elisa Automate solve this challenge with a solution that enables MNOs to introduce the service operations centre. It also enables implementation of a zero-touch network operations centre (NOC) through automation of traditional NOC tasks and network optimisation. This allows MNOs to deliver and maintain superior service quality to their customers.

Virtual NOC automates detection, problem management and correction processes, eliminating human intervention for zero-touch operations. The solution is live in the network of Elisa, a leading Finnish MNO. As a result, Elisa has reduced customer impacting incidents by more than 70% and time to solve issues by 80%. Automation capabilities from Polystar's analytics solutions deliver further enhancements, enabling Elisa to maximise customer satisfaction and build differentiation.

"The combination of Polystar and Elisa Automate's solutions is unique. That's because we provide an integrated offer, with a common interface, spanning all generations of network technology", commented Inna Ott, Director of Marketing at Polystar. "Customers with multiple, networks, such as GSM, GPRS, EDGE, 3G, 4G, 5G, VoLTE and IMS, can confidently invest in our solutions, which deliver insights to the right people, at the right time, irrespective of the underlying infrastructure.

Together, Polystar and Elisa Automate have evolved these solutions, adding new automation capabilities to enable zero-touch operations, backed by real-time insights. This delivers proactive assurance, predictive maintenance, reducing costs and the impact of any service impairment.

"Congratulations to Polystar for being honored with a Communications Solutions Product of the Year Award," said Rich Tehrani, CEO, TMC. Virtual NOC is truly an innovative product and is amongst the best communications products and services available on the market today. I look forward to continued excellence from Polystar in 2020 and beyond."

ABOUT POLYSTAR:

Polystar is a leading provider of real-time monitoring and analytics platforms to more than 100 CSPs worldwide. The company's solutions deliver tailored insights into network, service and OTT application performance. These insights allow stakeholders to enhance customer experience, operational efficiency, and identify new revenue streams from data monetisation.

Polystar's products enable the smooth introduction of new technologies and services, including 5G, NFV and IoT, helping CSPs build and operate cost efficient, secure and reliable networks.

Powered by Elisa Automate, Polystar also ensures proactive management of networks through automation of operational processes, driven by machine learning. CSPs benefit from faster fault resolution and more efficient use of both operational and network resources.

Polystar was founded in Stockholm in 1983. The company has experienced continuous growth and has evolved to become a global company, serving customers and partners in over 50 countries. Since June 2019, Polystar has been part of Elisa. For more information, please visit www.polystar.com

ABOUT ELISA AUTOMATE:

Elisa Automate delivers proven multivendor network automation solutions to reduce cost and improve the customer experience for CSPs. With Elisa Automate, network processes can be fully automated, allowing engineering experts to focus on other value-creating tasks. With the use of machine learning and AIs, Elisa Automate brings advanced predictive analytics and preventive maintenance to the networks. Leading the way in efficiency, Elisa Automate solutions ensure that operators get maximal benefit out of their networks and 5G investments – today and tomorrow. For more information, please visit www.elisaautomate.com

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