Press release

POLYSTAR'S KALIX WINS TMC COMMUNICATIONS SOLUTIONS PRODUCT OF THE YEAR AWARD 2016

Stockholm, SWEDEN, 08 September 2016 – Polystar, a leading supplier of Network and Customer Analytics, Network Monitoring and Test solutions to the telecoms industry, today announced that KALIX, which empowers an entirely new way of creating a data-driven customer-centric environment, has been selected as a Communications Solutions Product of the Year by TMC.

KALIX, which had its global launch in February 2016, has been designed to help CSPs to improve customer experience, optimise network efficiency, increase agility, reduce time to action, accelerate decision-making processes, and to be compatible with NFV architecture.

This is achieved through real-time collection and aggregation of network data that is measured, compared with selected KPIs and presented in an optimised form to specific user groups. KALIX has already been deployed by leading operators and is in trials with a number of others. It has also won several industry awards.

"KALIX is gaining a global reputation for its radical new approach to Telco analytics. Awards like this validate our vision and recognise the innovation behind our solutions," commented Inna Ott, Director of Marketing at Polystar. "We're proud and delighted to receive the Communications Solutions Product of the Year award from TMC."

"Congratulations to Polystar for being honoured with a Communications Solutions Product of the Year Award 2016," said Rich Tehrani, CEO, TMC. "KALIX is truly an innovative product and is amongst the best solutions brought to market in the past twelve months that facilitates business-transforming voice, data and video communications. I look forward to continued excellence from Polystar in 2017 and beyond."

KALIX offers intuitive work-flows and a 360° insight of customers with clear visualisation that enables service performance to be viewed at a glance through powerful pre-defined and customised portals. This approach helps to enable more widespread use of real-time data in CSP's organisations and contribute to their growing agility.

By enabling more people to view and act on network data, CSPs will be able to empower their employees and spread a more agile orientation throughout their organisations. KALIX will continue to unlock value and insight through continuous evolution and customisation to meet specific CSP requirements. It represents the democratisation of Telco analytics, for business, customer care and technical users alike.

ABOUT POLYSTAR

Polystar enables Communications Service Providers to achieve excellence in CEM, Big Data Analytics, Service Assurance, Network Monitoring, Service Enablement and High Performance Testing. We help CSPs to simplify their CEM strategies and drive operational efficiency through real-time network analytics. Polystar's real-time Network and Customer Insights uncover a goldmine of data, which yields indispensible analytics to CSPs. Polystar is recognised as one of the fastest-growing companies in

Sweden. Since Polystar's foundation in Stockholm in 1983, we have experienced continuous and sustainable growth, and evolved to a global presence, serving our customers in over 50 countries.

For more information, please visit www.polystar.com

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ABOUT TMC

TMC is a global, integrated media company that supports clients' goals by building communities in print, online, and face to face. TMC publishes multiple magazines including Cloud Computing, IoT Evolution, Customer, and Internet Telephony. TMCnet is the leading source of news and articles for the communications and technology industries, and is read by as many as one million unique visitors monthly. TMC produces a variety of trade events, including ITEXPO, the world's leading business technology event, as well as industry events: Asterisk World; AstriCon; ChannelVision (CVx) Expo; DevCon5 - HTML5 & Mobile App Developer Conference; IoT Evolution Conference & Expo; IoT Evolution Developers Conference; MSP Expo; Real Time Web Communications and more.

For more information about TMC, visit www.tmcnet.com.

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