

POLYSTAR makes strategic investment in SYREI Systems, accelerating launch of innovative, revenue generating services in LTE networks

Stockholm, SWEDEN, 29 November 2013 – Polystar, a leading supplier of Customer Experience Management, Service Assurance and Network Monitoring solutions for the telecom market today announced that it has made a strategic investment in Syrei Systems, an innovative provider of applications and services for Next Generation Networks. This investment in the provider of IMS applications and services strengthens Polystar's strategic partnerships.

Syrei's ODIN platform enables operators to launch VoLTE, RCS 5.1 Joyn solutions, MMTel, supplementary services, VCC/SCC and presence-based instant messaging quickly, cost effectively and with minimal integration effort. ODIN services can be delivered either in an "in house" installation or as a cloud-based solution. With ODIN, operators can efficiently migrate customers from legacy 2G and 3G networks to 4G LTE, offloading network capacity and enhancing investment return.

ODIN provides a complete application solution for next-generation networks and helps operators deliver a unified experience across all applications, enhancing customer satisfaction and helping reduce churn. ODIN offers ease of integration through the use of COTS (Commercial, Off-the-shelf) hardware; shorter time to market; and lower investment and TCO. When compared to traditional IMS platforms, savings can be as much as 80%.

ODIN is currently in a number of trial deployments with Mobile Network Operators (MNOs) and Polystar has made the investment to advance market rollout and expansion efforts. "We anticipate soaring market demand for IMS-based applications and services, associated with LTE network deployment," commented Mikael Grill, CEO of Polystar. "We are very impressed with the Syrei's technology. We belong to the same ecosystem of suppliers and are committed to IMS and VoLTE rollout. Polystar now has a strategic partnership through a minority investment in an innovative supplier of applications and services that can deliver attractive product offering to our common customers," added Mikael Grill.

"We see excellent synergies with Polystar," said Göran Mannerstråle, CEO of Syrei Group. "Our applications can help Polystar's customers leverage their network assets, deliver new revenue and reduce costs. Because they are access agnostic, they can be delivered to any subscriber, 2G, 3G or 4G LTE, ensuring rapid return on investments."

The investment closed in October 2013 and is part of Polystar's ongoing mission to deliver enhanced services and solutions to its customers through a diverse portfolio of partner solutions.

ABOUT POLYSTAR

Polystar is the premier supplier of Service Assurance, Network Monitoring and Test Solutions to leading telecom operators, service providers and network equipment manufacturers around the globe. Polystar's innovative product portfolio supports the complete lifecycle of new services and technologies—from design, pre-deployment verification and stress-testing, through roll-out, down to network assurance and service management of in-service mobile, fixed, IP or converged networks. Polystar is recognised as one of the fastest-growing companies in Sweden. Since its establishment in Stockholm in 1983, it has experienced a continuous and sustainable growth, and evolved to a global presence, serving its customers in over 50 countries. For more information, please visit www.polystar.com



ABOUT SYREI

SYREI was founded in Stockholm, Sweden in 1997 by former employees of the telecoms equipment giant Ericsson, the company has over the years been working in over 40 countries as expert consultants in designing and construction of mobile networks. Syrei is now represented with offices in Stockholm and in London. SYREI Systems has developed a suite of services for 4G LTE and Next Generation Networks aimed at fulfilling a globally growing demand for the enablement of advanced services as Network Operators evolve to 'all IP' feature rich IMS based networks. For more information, please visit www.syrei.com

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