Press release

Polystar Partners with Qosmos to Deliver Mobile Data Intelligence Solution

Mobile operators profit from enriched input for Big Data Analytics

Stockholm, Sweden, 26 February 2013 – Polystar, a leading supplier of Service Assurance, Network Monitoring and Test Solutions for the telecom market, today announced its partnership with Qosmos to deliver enhanced customer analytics and in-depth visibility of service quality. Polystar has embedded Qosmos ixEngine into its product portfolio, enabling mobile network operators and service providers to gain enriched feeds for Big Data analysis on high-speed mobile data, to better understand their subscribers' behaviour and further improve service assurance and customer experience for their clients.

Polystar delivers multi-technology probe-based solutions for real-time Network Performance, Service Quality and Customer Experience Management. Its passive probe system OSIX captures all signalling and user data events in the telecom networks and feeds this data into the Jupiter application suite. Jupiter in turn creates business intelligence by delivering customised dashboards, reports, trending and analytical tools to a variety of departments within the network operator's organisation.

Qosmos ixEngine is the de facto industry-standard software engine for Deep Packet Inspection (DPI) and L7 application intelligence in telecoms, cloud and SDN architectures. Qosmos ixEngine delivers network intelligence to Polystar by identifying thousands of protocols and extracting metadata attributes for the instant and most accurate picture of real-time activities and actual data traffic in the network. Going beyond traditional Deep Packet Inspection (DPI) technology, Qosmos treats the network as a real-time database, to identify, query and extract specific data with unparalleled precision and detail.

"With Qosmos technology, we are able to considerably increase the monitoring and data-gathering functionality of our product portfolio", said Mikael Grill, CEO of Polystar. "Enhancing our portfolio with mobile aware DPI, our customers will benefit from even stronger Big Data analysis to make better sense of the information goldmine they have at their disposal, and as a result will be able to successfully monetise their data assets and provide the best possible subscriber experience."

"By leveraging Qosmos network intelligence technology, Polystar can focus on their core competency of helping operators harness the value of Big Data," commented Thibaut Bechetoille, CEO of Qosmos. "Qosmos ixEngine has become the primary link in the information value chain for Big Data analysis in telecoms, extracting detailed traffic information in real-time to feed solutions that sharpen operators' competitive edge".

Embedded Qosmos network intelligence enables Polystar to deliver solutions that help CSPs to run their operation more efficiently, differentiate themselves in a competitive market, improve their service offerings and find new ways to drive revenues.

About Polystar

Polystar is the premier supplier of Service Assurance, Network Monitoring and Test Solutions to leading telecom operators, service providers and network equipment manufacturers around the globe. Polystar's innovative product portfolio supports the complete lifecycle of new services and technologies—from design, pre-deployment verification and stress-testing, through roll-out, down to network assurance and service management of in-service mobile, fixed, IP or converged networks. Polystar is recognised as one of the fastest-growing companies in Sweden. Since its establishment in Stockholm in 1983, it has experienced a continuous and sustainable growth, and evolved to a global presence, serving its customers in over 50 countries. For more information: www.polystar.com

About Qosmos

Qosmos provides the information layer in service-aware networks based on SDN and NFV. The company specializes in Deep Packet Inspection (DPI) and Layer 4-7 Network Intelligence (NI) technologies which recognize thousands of communication protocols and metadata attributes for the most accurate picture of real-time data activity on networks. The company's software development kit and probes are embedded used by equipment makers, specialized software vendors and cloud service providers into their telco and enterprise offerings which are sold to telcos and enterprises to accelerate time to market and ensure continuous signature updates.

Qosmos' technologies can be embedded inside all next-generation solutions where real-time L4-7 intelligence is critical, such as traffic optimization, policy management, quality of experience, analytics, firewalls, cyber defense, and more. Qosmos can be used in all environments: physical, virtualized and in SDN architectures. For more information: www.qosmos.com

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