

POLYSTAR wins global telecoms business innovation award 2014

Award recognises outstanding contribution to enabling rich network innovation and optimised performance for Belgacom through the deployment of Polystar's Network and Customer Insight solution.

Stockholm, SWEDEN, 4 June 2014 – Polystar, a leading supplier of Customer Experience Management, Service Assurance and Network Monitoring solutions for the telecom industry today announced that it has been recognised with the prestigious Global Telecoms Business “Wireless Network Infrastructure Innovation” award.

The Global Telecoms Business (GTB) award honours Polystar's outstanding contribution to delivering substantial cost savings for Belgacom, a leading global carrier and service provider, through enhanced visibility of network service performance.

Belgacom, in conjunction with systems integrator Tucana, deployed Polystar's Network and Customer Insight solution to obtain deep reporting and statistical collection of data across all domains in its network. The solution had two key impacts on Belgacom's network operations. First, it enabled more effective management for Belgacom's network that spans mobile, roaming and IMS domains. Secondly, it allowed Belgacom to benefit from more successful and rapid service enhancement and launch through the collection of accurate and reliable statistics.

Accepting the award on behalf of Polystar, Inna Ott, Director of Marketing, commented that “Polystar is a telecom supplier with a long heritage. The award is the latest recognition of Polystar's innovation, highlighting how continued investments in technology and R&D deliver clear benefits to customers and partners, helping them meet future challenges while optimising network service performance and assets. It provides great confidence in our achievements and delivers additional validation of our mutual commitments. Our partnership with Belgacom and Tucana has already yielded outstanding results. Collectively, we have enabled cost-effective management of existing assets and more profitable network and service innovations for Belgacom.”

Network operators need a complete, end-to-end view of network performance across all domains. Such a view is essential, not only for day-to-day operations but also for enabling interworking with peer operators and for the smooth launch of new services. Network performance and statistical data also delivers insight that can support continuous evolution and innovation. Polystar's Network and Customer Insight solution enables operators to secure a complete view of network assets and their performance while enabling continuous innovation in service delivery.

ABOUT POLYSTAR

Polystar is the premier supplier of Network and Customer Analytics, Network Monitoring and Test solutions to leading telecom operators, service providers and network equipment manufacturers around the globe. Polystar's innovative product portfolio supports the complete lifecycle of new services and technologies—from design, pre-deployment verification and stress-testing, through roll-out, down to network assurance and service management of in-service mobile, fixed, IP or converged networks. Polystar is recognised as one of the fastest-growing companies in Sweden. Since its establishment in Stockholm in 1983, it has experienced a continuous and sustainable growth, and evolved to a global presence, serving its customers in over 50 countries. For more information, please visit www.polystar.com

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