Press release

Polystar delivers Network and Quality Assurance solution to Rural NetCo in Tanzania

Stockholm, Sweden, 18 June 2013 – Polystar, a leading supplier of Service Assurance, Network Monitoring and Test Solutions for the telecom market, today announced that Rural NetCo Ltd, a Tanzanian based communications company, has successfully implemented Polystar's Network and Quality Assurance solution, that helped to considerably improve telecommunications services in rural and underserviced African areas.

Rural NetCo has recently implemented a high-speed shared mobile broadband access network, which represents a totally new concept of business in Africa. The shared mobile broadband network serves every operator through one multi-standard network and provides an affordable end-to-end sharing service in the underserviced rural areas, resulting in a high quality experience for the end-users. An efficient utilisation of the shared infrastructure allows a considerable costs reduction, both in terms of capital and operational expenditures, while the company's services enable a wider coverage with less environmental impact and more affordable ICT facilities. Following the success, Rural NetCo has expanded its 3G coverage to 23 regions throughout Tanzania, which will allow more service opportunities for the operators and will result in a better broadband access for subscribers.

To better serve the operators using the access network and to deliver statistics based on call or data volume, a backhaul network provider Rural NetCo had required an external reporting and troubleshooting tool. The Polystar's solutions provide Rural NetCo with the real-time troubleshooting capabilities and a highly sophisticated reporting tool that enable network provider to track trends and usage of the network and proactively plan and optimise its network. With the Polystar's solution in place, Rural NetCo can accurately pinpoint bottlenecks and outages in real-time over the whole network, assuring high level of service quality. Polystar also delivers statistical information needed for monitoring of the Rural NetCo infrastructure utilisation and invoicing of network operators for the used services.

Polystar, GSMA certified Global Roaming Quality (GRQ) provider, delivers solutions for roaming operators worldwide. This unique GRQ experience and Polystar's active involvement in the International Roaming Expert Group (IREG) were the main reasons why Rural NetCo chose Polystar as their preferred supplier for the Network and Quality Assurance solution. Moreover, the exceptional end-to-end workflow of the Polystar's solutions, that makes it the most effective solution on the market, played an important role in the selection process.

"It was important for us to have an advanced and extremely user-friendly tool that would offer a very fast way of solving the root cause of the problems," commented Mr. Riaan Minne, Managing Director at Rural NetCo. "Our customers in Tanzania have extremely high expectations for the quality we are providing in our network, meaning that we need to work pro-actively with trends and monitor in real-time a vast number of KPI's and KQI's. Polystar was able to show us in a record time that their solution for Network and Quality assurance was very unique and suitable for our needs. It was clear that they had the experience we required. We have instantly seen the business value of the Polystar's unique approach. We have been using the system for some time now and we are extremely happy with the performance and quality of Polystar's Jupiter and OSIX products," continued Mr. Riaan Minne.

Commenting on the deal, Fredrik Hultner, Regional Sales Director at Polystar, said: "Rural NetCo is one of our most exciting projects for us in Africa so far. It is amazing to observe the difference the quality of mobile networks brings and the impact of it to the local markets and economy. We see this project as an outstanding start for a long-term partnership to support Rural NetCo in their business and future growth."

About Rural Netco

Rural NetCo Ltd is a Tanzanian based communications company; implements a high-speed broadband shared network to both provide affordable shared services, and a platform to enable ICT development in rural regions. www.ruralnetco.com

About Polystar

Polystar is the premier supplier of Service Assurance, Network Monitoring and Test Solutions to leading telecom operators, service providers and network equipment manufacturers around the globe. Polystar's innovative product portfolio supports the complete lifecycle of new services and technologies—from design, pre-deployment verification and stress-testing, through roll-out, down to network assurance and service management of in-service mobile, fixed, IP or converged networks. Polystar is recognised as one of the fastest-growing companies

Polystar

in Sweden. Since its establishment in Stockholm in 1983, it has experienced a continuous and sustainable growth, and evolved to a global presence, serving its customers in over 50 countries. www.polystar.com

Polystar Media Contact

Inna Ott, Director of Marketing
Phone: +46 8 50 600 600
Email: inna.ott@polystar.com

Polystar delivers Network and Quality Assurance solution to Rural NetCo in Tanzania

Polystar